



Small Business Direct Install Program

FACT SHEET



TAKE CHARGE™

Give Your Business A Boost.

Every step to save energy can make a difference for your business. Easy upgrades like energy-efficient lighting and occupancy sensors not only help to reduce operating costs and maintenance, but can also improve productivity with a more comfortable and inviting work environment.

Save now with no-cost upgrades.

Appalachian Power's Small Business Direct Install Program is ready to assist your small business with no-cost energy-saving upgrades, plus generous rebates and expert guidance so you can reduce costs even more.

The first step is easy. Just schedule a free on-site energy assessment from our professional staff. It only takes 1-2 hours and can help your business cut energy costs each year. We're happy to work around your busy schedule and look forward to finding the perfect mix of energy-efficient solutions for your needs.

Eligibility

Facilities located in Appalachian Power's Virginia service territory and served by Appalachian Power are eligible if they have a peak monthly demand of 200 kWh or less. Customers that are served under the Public Authority or Commonwealth of Virginia tariffs are not eligible.

Complimentary upgrades may include:

- Led Screw-In Bulbs
- Low-Flow Showerheads
- Low-Flow Faucet Aerators
- Low-Flow Pre-Rinse Sprayers

Additional measures available for rebate:

- LED Bulbs
- LED Fixtures
- High Bay T5 Fluorescent Lamps and Fixtures
- High-Performance T8 Lamps
- Refrigerated Case Lighting
- Auto-Closers For Walk-In Refrigeration
- Strip Curtains for Refrigeration
- LED Exit Signs
- Occupancy Sensors

(The measures listed above are not brand specific.)

Benefits of energy assessment:

- Less maintenance
- Better lighting color and quality
- Improved retail space appearance

Schedule today.

Email takecharge-business@clearesult.com or call 888-261-4567 to schedule your free assessment. A complete rebate chart with rebate amounts is posted at TakechargeVA.com/business.

Still have questions?

If you have questions or need assistance, email takecharge-business@clearesult.com or call 888-261-4567.