



An AEP Company

TAKE CHARGE<sup>SM</sup>

# Small Business Direct Install Program



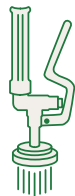
## INCENTIVES

Appalachian Power offers cash incentives for energy efficiency improvements that can also help your small business grow. You can boost your bottom-line while getting free quick energy efficiency upgrades and rebates for larger projects that improve your space.

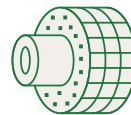
Incentives are available for various projects, including:



LIGHTING



PRE-RINSE  
SPRAYERS



PIPE  
INSULATION



KITCHEN  
EQUIPMENT

**Get started today!**

TakeChargeVA.com

All lighting measures must be DLC or ENERGY STAR® certified and must replace an existing incandescent, fluorescent, CFL, or HID lamp or fixture with equivalent lumens. Retrofit kits shall replace all components of the existing fixture except the outer shell.

Lighting	Description	Incentive
<b>Screw-in Omnidirectional</b>	LED Bug, Marine, Infrared: <1,500 lumens	\$5 per lamp
	LED Bug, Marine, Infrared: 1,500 or above	\$8 per lamp
<b>Screw-in Directional</b>	LED R20 Short (450-750 lumens)	\$4 per lamp
<b>Screw-in Decorative</b>	LED Decorative (Shapes B, BA, C, CA, DC, F, G, any base, <310 lumens)	\$3 per lamp
	LED Globe (any base, <310 lumens)	\$3 per lamp
	LED Globe (any base, G8, G11, G12)	\$8 per lamp
<b>Pin-based</b>	LED Pin Based: < 1,499 lumens	\$4 per lamp
	LED Pin Based: 1,500-2,999 lumens	\$12 per lamp
	LED Pin Based: 3,000 lumens or above	\$20 per lamp
<b>Troffer Luminaire and Retrofit Kit</b>	1x4 Tube or Strip LED Troffer	\$9 per fixture
	2x2 Tube or Strip LED Troffer	\$9 per fixture
	2x4 Tube or Strip LED Troffer	\$18 per fixture
	1x4 LED Troffer Retrofit Kit	\$17 per kit
	2x2 LED Troffer Retrofit Kit	\$17 per kit
	2x4 LED Troffer Retrofit Kit	\$33 per kit
<b>Linear Lamp</b>	LED Linear Replacement Lamp: 2ft	\$10 per lamp
	LED Linear Replacement Lamp: 4ft	\$15 per lamp
	LED Linear Replacement Lamp: 8ft	\$20 per lamp
<b>Refrigerated Case Lighting</b>	Refrigerated Case Lighting: 4ft- Cooler	\$33 per fixture
	Refrigerated Case Lighting: 5ft- Cooler	\$41 per fixture
	Refrigerated Case Lighting: 6ft- Cooler	\$49 per fixture
<b>Delamping</b>	Delamping	\$200 (1,000 watts removed)

Refrigeration	Description	Incentive
<b>Vending Machine Control<sup>1</sup></b>	Vending Machine Control: Refrigerated	\$120 each
<b>Night Cover<sup>2</sup></b>	Night Cover for Vertical Refrigerated Case	\$29 linear foot
Kitchen	Description	Incentive
<b>Pre-Rinse Spray Valve<sup>3</sup></b>	Pre-Rinse Spray Valve 1.6 GPM: Electric Water Heating: Full Service Restaurant	\$54 each
	Pre-Rinse Spray Valve 1.6 GPM: Electric Water Heating: Limited Service (fast food) Restaurant	\$54 each
	Pre-Rinse Spray Valve 1.6 GPM: Electric Water Heating: Other Facility	\$54 each
	Pre-Rinse Spray Valve 1.28 GPM: Electric Water Heating: Full Service Restaurant	\$100 each
	Pre-Rinse Spray Valve 1.28 GPM: Electric Water Heating: Limited Service (fast food) Restaurant	\$100 each
	Pre-Rinse Spray Valve 1.28 GPM: Electric Water Heating: Other Facility	\$100 each
	Pre-Rinse Spray Valve 1.15 GPM: Electric Water Heating: Full Service Restaurant	\$200 each
	Pre-Rinse Spray Valve 1.15 GPM: Electric Water Heating: Limited Service (fast food) Restaurant	\$200 each
	Pre-Rinse Spray Valve 1.15 GPM: Electric Water Heating: Other Facility	\$200 each
<b>Commercial Hot Food Holding Cabinet<sup>4</sup></b>	Commercial Hot Food Holding Cabinets: 0 < Volume < 13CF	\$100 each
	Commercial Hot Food Holding Cabinets: 13 ≤ Volume < 28CF	\$200 each
	Commercial Hot Food Holding Cabinets: Volume ≥ 28	\$300 each
<b>Commercial Griddle<sup>4</sup></b>	Electric Commercial Griddle	\$300 each
<b>Commercial Fryer<sup>4</sup></b>	Electric Fryer: Standard Size	\$210 each
	Electric Fryer: Large Vat	\$210 each
<b>Commercial Steam Cooker<sup>4</sup></b>	Steam Cooker: Steam Generator Baseline	\$1,110 each
	Steam Cooker: Boiler Based Baseline	\$1,110 each

1 Must be installed on an existing standard refrigerated beverage vending machine that does not contain control systems to shut down the refrigeration components and lighting during times of low customer use. This measure can not be applied to ENERGY STAR® qualified vending machines, as they already have built-in controls.

2 Must be installed on a unit with no existing night cover

3 Must meet GPM requirements and facility must use electric hot water

4 Must be ENERGY STAR® certified and replace an existing unit

Hot Water	Description	Incentive
<b>Water Heater Setback</b>	Water Heater Setback: Electric	\$5 each
<b>Low Flow Showerhead<sup>5</sup></b>	Low Flow Showerhead	\$12 each
Insulation	Description	Incentive
<b>HW Pipe Insulation<sup>6</sup></b>	Insulate exposed water heater pipes	\$13 each
<b>Outlet Gasket<sup>6</sup></b>	Install insulation gaskets on switch and outlet plates on exterior walls	\$2 per gasket
<b>Reduce Air Infiltration<sup>6</sup></b>	Reduce air infiltration using caulk and spray foam	\$0.25 linear foot

<sup>5</sup> Showerheads must be WaterSense certified

<sup>6</sup> Building must be heated with electric heat to qualify

