



TAKE CHARGESM

An AEP Company

Small Business Direct Install Program



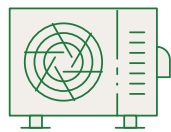
INCENTIVES

Appalachian Power offers cash incentives for energy efficiency improvements, in addition to reliable electric service at a reasonable cost, which can help your small business grow. You can boost your bottom-line while getting free quick energy efficiency upgrades and rebates for larger projects that improve your space.

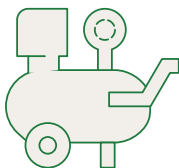
Incentives are available for various projects, including:



LIGHTING



HVAC



COMPRESSED AIR



REFRIGERATION



KITCHEN EQUIPMENT

Get started today!

TakeChargeVA.com

All lighting measures must be DLC or ENERGY STAR® certified and must replace an existing incandescent, fluorescent, CFL, or HID lamp or fixture with equivalent lumens. Retrofit kits shall replace all components of the existing fixture except the outer shell.

Lighting	Description	Incentive
Screw-in Omnidirectional	LED, Bug, Marine, Infrared: <1,500 lumens	\$5 per lamp
	LED, Bug, Marine, Infrared: 1,500 or above	\$8 per lamp
Screw-in Directional	LED R20 Short (450-750 lumens)	\$4 per lamp
Screw-in Decorative	LED Decorative (Shapes B, BA, C, CA, DC, F, G, any base, <310 lumens)	\$3 per lamp
	LED Globe (any base, <310 lumens)	\$3 per lamp
	LED Globe (any base, G8, G11, G12)	\$8 per lamp
Pin-based	LED Pin-Based: < 1,499 lumens	NEW \$8 per lamp
	LED Pin-Based: 1,500-2,999 lumens	NEW \$20 per lamp
	LED Pin-Based: 3,000 lumens or above	NEW \$35 per lamp
Troffer Luminaire and Retrofit Kit	1x4 Tube or Strip LED Troffer	\$9 per fixture
	1x8 Tube or Strip LED Troffer	NEW \$12 per fixture
	2x2 Tube or Strip LED Troffer	\$9 per fixture
	2x4 Tube or Strip LED Troffer	\$18 per fixture
	2x8 Tube or Strip LED Troffer	NEW \$24 per fixture
	1x4 LED Troffer Retrofit Kit	\$10 per kit
	1x8 LED Troffer Retrofit Kit	NEW \$12 per kit
	2x2 LED Troffer Retrofit Kit	\$10 per kit
	2x4 LED Troffer Retrofit Kit	\$20 per kit
	2x8 LED Troffer Retrofit Kit	NEW \$24 per kit
Linear Lamp	LED Linear Replacement Lamp: 2ft	NEW \$4.50 per lamp
	LED Linear Replacement Lamp: 4ft	NEW \$6.75 per lamp
	LED Linear Replacement Lamp: 8ft	NEW \$9 per lamp
	LED Linear Replacement Lamp: 2 ft - Controlled by Occupancy Sensor ¹	NEW \$8 per lamp
	LED Linear Replacement Lamp: 4 ft - Controlled by Occupancy Sensor ¹	NEW \$12 per lamp
	LED Linear Replacement Lamp: 8 ft - Controlled by Occupancy Sensor ¹	NEW \$16 per lamp
Exterior Lighting	LED Luminaires: 5,000 - 9,999 Lumens	NEW \$15 per fixture
	LED Luminaires: 10,000 - 19,999 Lumens	NEW \$30 per fixture
	LED Luminaires: 20,000 - 29,999 Lumens	NEW \$50 per fixture
	LED Luminaires: 30,000 - 39,999 Lumens	NEW \$70 per fixture
	LED Luminaires: 40,000 Lumens or above	NEW \$90 per fixture
Refrigerated Case Lighting	Refrigerated Case Lighting: 4ft- Cooler	NEW \$33 per fixture
	Refrigerated Case Lighting: 5ft- Cooler	NEW \$41 per fixture
	Refrigerated Case Lighting: 6ft- Cooler	NEW \$49 per fixture
Delamping	Delamping	NEW \$225 per 1000 watts removed
Lighting Controls	Description	Incentive
Controls	Dual Daylight & Occupancy Sensor	15¢ per watt controlled
	Daylight Continuous Dimming Control	12¢ per watt controlled
	Luminaire Level Lighting Control with Local or Cloud Server	18¢ per watt controlled

Kitchen	Description	Incentive
Pre-Rinse Spray Valve²	Pre-Rinse Spray Valve 1.6 GPM: Electric Water Heating: Full Service Restaurant	\$54 each
	Pre-Rinse Spray Valve 1.6 GPM: Electric Water Heating: Limited Service (Fast Food) Restaurant	\$54 each
	Pre-Rinse Spray Valve 1.6 GPM: Electric Water Heating: Other Facility	\$54 each
	Pre-Rinse Spray Valve 1.28 GPM: Electric Water Heating: Full Service Restaurant	\$100 each
	Pre-Rinse Spray Valve 1.28 GPM: Electric Water Heating: Limited Service (Fast Food) Restaurant	\$100 each
	Pre-Rinse Spray Valve 1.28 GPM: Electric Water Heating: Other Facility	\$100 each
	Pre-Rinse Spray Valve 1.15 GPM: Electric Water Heating: Full Service Restaurant	\$200 each
	Pre-Rinse Spray Valve 1.15 GPM: Electric Water Heating: Limited Service (Fast Food) Restaurant	\$200 each
	Pre-Rinse Spray Valve 1.15 GPM: Electric Water Heating: Other Facility	\$200 each
Commercial Hot Food Holding Cabinet³	Commercial Hot Food Holding Cabinets: 0 < Volume < 13CF	NEW \$200 each
	Commercial Hot Food Holding Cabinets: 13 ≤ Volume < 28CF	NEW \$400 each
	Commercial Hot Food Holding Cabinets: Volume ≥ 28	NEW \$600 each
Commercial Griddle³	Electric Commercial Griddle	NEW \$700 each
Commercial Fryer³	Electric Fryer: Standard Size	NEW \$230 each
	Electric Fryer: Large Vat	NEW \$230 each
Commercial Steam Cooker³	Steam Cooker: Steam Generator Baseline	NEW \$1,300 each
	Steam Cooker: Boiler Based Baseline	NEW \$1,300 each
Refrigeration	Description	Incentive
Vending Machine Controls⁴	Vending Machine Control: Refrigerated	\$120 each
	Vending Machine Control: Non-Refrigerated	NEW \$25 each
Night Cover⁵	Night Cover for Vertical Refrigerated Case	\$29 per linear foot
Display Case Doors	Display Case Doors on Open Display Cases	NEW \$30 per linear foot
Automatic Door Closer	Refrigeration Automatic Door Closer Automatic Door Closer: Cooler	NEW \$125 each
	Refrigeration Automatic Door Closer Automatic Door Closer: Freezer	NEW \$150 each
Controls	Glass Front Refrigerated Cooler Control	NEW \$90 each
	Floating Head Pressure Controls	NEW \$65 per ton
	Evaporator Fan Motor Control Walk-in or Reach-in Cooler	NEW \$60 per motor
	Evaporator Fan Motor Control Walk-in or Reach-in Freezer	NEW \$75 per motor
Compressor	Variable Speed Refrigeration Compressor	NEW \$250 per ton
Hot Water	Description	Incentive
Water Heater	Hot Water ENERGY STAR Heat Pump Electric Storage Water Heater ≤ 55 Gallons	NEW \$100 each
	Hot Water ENERGY STAR Heat Pump Electric Storage Water Heater > 55 Gallons	NEW \$120 each
Water Heater Setback	Water Heater Setback: Electric	\$5 each
Low Flow Showerhead⁶	Low Flow Showerhead	\$12 each
Insulation⁷	Description	Incentive
HW Pipe Insulation	Insulate Exposed Water Heater Pipes	\$13 each
Outlet Gasket	Install Insulation Gaskets on Switch and Outlet Plates on Exterior Walls	\$2 per gasket
Reduce Air Infiltration	Reduce Air Infiltration Using Caulk and Spray Foam	25¢ per linear foot

1 All LED linear lamp replacements shall be controlled by an occupancy sensor. Occupancy sensors may be used to control multiple fixtures/lamps. This incentive may not be combined with the occupancy sensor incentive.

2 Must meet GPM requirements and facility must use electric hot water.

3 Must be ENERGY STAR certified and replace an existing unit.

4 Must be installed on an existing standard refrigerated beverage vending machine that does not contain control systems to shut down the refrigeration components and lighting during times of low customer use. This measure can not be applied to ENERGY STAR® qualified vending machines, as they already have built-in controls.

5 Must be installed on a unit with no existing night cover.

6 Showerheads must be WaterSense certified.

7 Building must be heated with electric heat to qualify.

HVAC ⁸		Minimum Requirements	Incentive
Packaged Terminal Heat Pumps < 7 kBtu/h		≥ 13 EER & ≥ 3.5 COP	NEW
Packaged Terminal Heat Pumps ≥ 7 and < 15 kBtu/h		≥ 12 EER & ≥ 3.4 COP	NEW
Packaged Terminal Heat Pumps ≥ 15 kBtu/h		≥ 10.7 EER & ≥ 3.4 COP	NEW
Packaged Terminal Air Conditioners < 7 kBtu/h		≥ 13 EER	NEW
Packaged Terminal Air Conditioners ≥ 7 and < 15 kBtu/h		≥ 12 EER	NEW
Packaged Terminal Air Conditioners ≥ 15 kBtu/h		≥ 10.1 EER	NEW
Single Package Vertical Heat Pumps ≤ 5.4 tons		≥ 12 EER & ≥ 3.5 COP	NEW
Single Package Vertical Heat Pumps > 5.4 and ≤ 11.25 tons		≥ 12 EER & ≥ 3.5 COP	NEW
Single Package Vertical Air Conditioners ≤ 5.4 tons		≥ 12 EER	NEW
Single Package Vertical Air Conditioners > 5.4 and ≤ 11.25 tons		≥ 12 EER	NEW
Air Source Heat Pumps - Split and Single Package ≤ 5.4 tons		≥ 17.5 SEER or ≥ 16.7 SEER2 & ≥ 9.2 HSPF or ≥ 7.9 HSPF2	NEW
Air Source Heat Pumps - Split and Single Package > 5.4 and ≤ 11.25 tons		≥ 17 IEER & ≥ 3.6 COP	NEW
Air Source Heat Pumps - Split and Single Package > 11.25 and ≤ 20 tons		≥ 16 IEER & ≥ 3.4 COP	NEW
Air Source Heat Pumps - Split and Single Package > 20 tons		≥ 15 IEER & ≥ 3.4 COP	NEW
Air Conditioners - Split and Single Package ≤ 5.4 tons		≥ 17.5 SEER or ≥ 16.7 SEER2	NEW
Air Conditioners - Split and Single Package > 5.4 and ≤ 11.25 tons		≥ 17 IEER	NEW
Air Conditioners - Split and Single Package > 11.25 and ≤ 20 tons		≥ 16 IEER	NEW
Ductless, Mini Split Air Conditioners ≤ 5.4 tons		≥ 17.5 SEER	NEW
Ductless, Mini Split Heat Pumps ≤ 5.4 tons		≥ 17.5 SEER & ≥ 9.2 HSPF	NEW
HVAC Controls	Description		Incentive
Economizers⁹	Dual Enthalpy Economizer ≤ 5 tons		NEW
	Dual Enthalpy Economizer > 5 tons		NEW
Smart Thermostats¹⁰	Smart Thermostat - AC and Electric Resistance Heat		NEW
	Smart Thermostat - AC and Heat Pump		NEW
	Smart Thermostat - AC and Gas Heat		NEW
EC Motors	EC Motors-Hydronic Heating Pumps <1 HP		NEW
	EC Motors-Hydronic Heating Pumps ≥ 1HP and ≤ 10 HP		NEW
	EC Motors-Hydronic Cooling Pumps <1 HP		NEW
	EC Motors-Hydronic Cooling Pumps ≥ 1HP and ≤ 10 HP		NEW
	EC Motors-Hydronic DHW Pumps <1 HP		NEW
	EC Motors-Hydronic DHW Pumps ≥ 1HP and ≤ 10 HP		NEW
HVAC Misc.	Description		Incentive
Fan Belts	Notched Belt for HVAC		NEW
	Synchronous Belt for HVAC		NEW
Tune-Up¹¹	HVAC Tune-Up		NEW
Misc.	Description		Incentive
Appliances & Plug Load	Advanced Power Strip		NEW
	Commercial Ice Machines 0-100 lbs/day		NEW
	Commercial Ice Machines 101-250 lbs/day		NEW
	Commercial Ice Machines 251-500 lbs/day		NEW
	Commercial Ice Machines 501-1000 lbs/day		NEW
	ENERGY STAR Computers		NEW
	ENERGY STAR Imaging		NEW
	ENERGY STAR Uninterruptible Power Supplier (UPS)		NEW
	Small Network PC Controller		NEW

8 All HVAC equipment must meet or exceed ASHRAE 90.1 - 2019 requirements. AHRI certificate and specification sheets must be provided for all new HVAC equipment.

Projects that involve replacing inefficient HVAC systems may be eligible for a custom incentive under certain conditions.

9 HVAC systems with existing economizers are not eligible.

10 Thermostat shall be an ENERGY STAR certified smart thermostat.

11 Tune-Up projects require completion of the program Tune-Up checklist.